

**ISSUES, TOPICS,  
OPPORTUNITIES &  
CAREER DEVELOPMENT  
IN  
SPORT MANAGEMENT**

Career development in any professional field is a crucial area for college and university students. The sport management industry is highly competitive and selective. Sport Management students' common career barriers include not fully realizing the extent of career opportunities, resulting in a lack of focus on the development of specific skill sets, along with relevant entry-level experiences.

**RMU SM Conference Successes & Related Placement**

Cleveland Indians

San Antonio Spurs

Columbus Blue Jackets

Pittsburgh Pirates

Dick's Sporting Goods Pittsburgh Marathon

Cleveland Cavaliers

Monumental Sports

Philadelphia 76ers

Orlando Magic

Pittsburgh Penguins

Madison Square Garden

Detroit Pistons

Tulsa Shock



Sport Management Student Conference  
Massey Hall Third Floor  
Robert Morris University  
6001 University Boulevard  
Moon Township, PA 15108-1189

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13th Annual

**Sport Management  
Student Conference**

October 14, 2016

Charles L. Sewall  
Center for Leadership  
Robert Morris University  
6001 University Boulevard  
Moon Township, PA 15108-1189

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*"Before having a career—you need that first job!"*

RMU Sport Management Faculty Credo

Sponsored by:

**Department of Sport  
Management**  
[www.rmu.edu](http://www.rmu.edu)



## Registration Information

To register and make payment for the conference, please go to [www.rmu.edu](http://www.rmu.edu) or fill out the attached registration form and return it with your payment to the address at the bottom of the attached registration form.

**Early Bird Registration** (Before Sept. 25 \$90.)

**Late Registration** (On After Sept. 25, \$100.)

*No Refunds After October 2, 2015*

### YOUR REGISTRATION FEE INCLUDES:

- Conference Gift
- Continental Breakfast Buffet & Lunch Buffet
- Conference Raffle Ticket
- Conference Networking Reception (hors d' oeuvres and soft drinks)

## Conference Itinerary

|                  |                                                    |
|------------------|----------------------------------------------------|
| 8:00-8:15 a.m.   | Registration and Continental Breakfast Buffet      |
| 8:30-9:45 a.m.   | Welcome and Opening Remarks "The Murray Cohn Hour" |
| 10:00-11:00 a.m. | Roundtable Career Development Panel I              |
| 11:10-12:15 p.m. | Breakout Panel Session I                           |
| 12:20-12:50 p.m. | Lunch Presentation                                 |
| 12:50-1:50 p.m.  | Keynote Speaker                                    |
| 2:00 –3:00 p.m.  | Breakout Panel Session II                          |
| 3:10– 4:15: p.m. | Roundtable Career Development Session II           |
| 4:15-5:00 p.m.   | Job Fair<br>Networking Reception & Raffles         |

## Speakers

**Evan Ashton**, Vice President, Corporate Partnerships, Columbia Fireflies Baseball

**Tom Berl**, Territory Mgr. Team Sports, Wilson Sporting Goods

**Alyssa Blumling**, Guest Experience Mgr. Consol Energy Center

**Mike Uden**, Vice President, Erie BayHawks

**Angela Churchill**, Director, Marketing, Comcast North-east Division

**Murray Cohn**, President, MC Sports Sales & Training

**Kevin Colbert**, General Manager, Pittsburgh Steelers

**John Fisher**, Sr. Vice President, Ticket Sales & Marketing Arizona Diamondbacks

**Vic Gregovits**, Fr. Vice President, Co-op Sales, Home Team Marketing

**Tim Ishman**, Director of Recreation & Tourism, Beaver County Recreation & Tourism

**Michael Jandrasits**, Coordinator of Panther Club Financial Operations, University of Pittsburgh

**Harry Leckemby, Jr.** Director, Sports & Athletic Sales, BookMyGroup

**Luke Mohamed**, Manager, Corporate Partnership, D.C. United

**Ben Shank**, Community Marketing Manager, Dick's Sporting Goods

And  
More



## RMU Sport Management Student Conference

Register and Make Payment Online at [www.rmu.edu](http://www.rmu.edu)

*Please Print Clearly*

### Registration Information

- Student Registration  
 Faculty Registration

### Institution

- Early-Bird Registration (Before Sept.25 \$90.)  
 Late Registrations (On or After Sept. 25 \$100.)

### Personal Information

Name

Address

City/State/Zip

Phone

E-Mail

### Payment Information

- Check Payable to Robert Morris University  MasterCard  
 Visa  Discover

Credit Card #

Expiration Date

Name on Card

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### DETACH AND MAIL TO:

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